





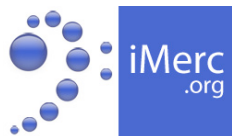




Project Sustainability Plan

Project information	
Project title:	OPEN SoundS – Peer education on the internet for social sounds
Programme:	Sectoral Program Leonardo da Vinci.. Transfer of innovation (TOI) - 2011
Reference:	N°: LLP-LdV-TOI-11-IT-624 N° LLP Link: 2011-1-IT1-LEO05-01908 CUP: G72F11000060006

Authors and editors	
Document Id:	MidiWare
Title :	The activities planned for the sustainability of the project in the next two years
Author:	Andrea Pozzi
E-mail address:	a.pozzi@midiware.com
Date of elaboration	[10/10/2013]
Number of Pages:	19
Work package:	WP5

Partner Number	Country	Legal Name	Short Name	Logo
P0	IT	ISTITUTO DEFFENU	DEF	
P1	DK	EARMMASTER ApS		
P3	IT	Dipartimento di Ingegneria dell'informazione UNIVERSITÀ DI PADOVA	DEI- UNIPD	
P4	IT	MIDIWARE	MIW	
P5	IT	NUVOLE WEB SRL	NUVOLE	
P6	UK	BRIGHTON ART	BAL	
P7	UK	Institute of education UNIVERSITY OF LONDON	IOE	

1. INTRODUCTION

The goal of this Sustainability Plan is to create the conditions that will lead to the **sustainability of the OpenSounds project results/ products/process in the next two years.**

Sustainability is the capacity of the project to continue its existence and functioning beyond its end. The project results are used and exploited continuously. Sustainability of results implies use and exploitation of results in the long term. So just because a project is completed does not mean its results disappear. It is important to keep them visible and available, especially through websites, so that target audiences can access them, learn from them, adapt them to their own needs and even build on them and take them to the next level.

Towards this end, has been realized this document that is a starting point to build intervention strategies, actions to give strength to interest and participation, during the life cycle of the project and at least other two years after its conclusion. The partners thanks to a careful analysis of the contexts of reference and clear intervention strategies will be able to develop the potential in every possible direction of Open Sounds in transactional and in particular in the different countries involved in the project. The exploitation action will involve not only the project partners but the entire world of digital music, in all its expressions. A world made of research, creativity, education, new communication and consumption models, industry, business: a wide, endlessly expanding world, continuously changing its impact on culture and economy.

2. GENERAL AIMS

Exploitation activities look beyond publicising the project, focusing on how we can:

- ◆ make the products more attractive to the target groups;
- ◆ tailor the products to the needs of specific target groups, sectors or organisations; and
- ◆ identify products or approaches that could be used by new target groups or sectors and consider how to transfer them.

All of these points listed above have the aim of mainstreaming the products into organisations and structures at local, regional, national or European level.

This Sustainability Plan aims to ensure the sustainability of the network beyond the project lifespan.

The work of the project team will be addressed also at connecting with relevant organisation outside the music education fields, where ICT for learning might have interesting side-effects but is not normally taken into account.

3. TARGET GROUPS

The general aim of OPEN SoundS was to reorganize and transfer to the education system a virtual learning environment to supply to its young users suitable tools to develop music production activities on the Internet by team works in different countries to benefit on the training and educational plan.

The project, through a highly innovative and creative practice in fact wanted to be a means to stimulate and support to create:

- a collaborative and remote learning environment developed according to the educational needs of the students
- represent a technological model that supports the pedagogical framework of the learning environment (choice of typologies of suitable platforms, media and formats to support specific trends on the educational and training plan);

In addition to students present in the second cycle of education and vocational training system (target elective), has also involved students present in the first cycle and the Conservatives in order to test and verify the entire vertical chain of musical training and the educational potential of the use of collaborative learning as OPEN Sounds platform.

In this project plan the identified target groups for the exploitation action of new issues (contents) and innovative products that have been developed through Open Sounds, are two:

1. **DECISION MAKERS** are those who may take a decision on the subject and influence the project process and outcomes and may be named as **Policy makers** (Ministries of Education, European DG (Music and Education), Other national organizations and committees devoted to the subject) and **Policy supporters** (European Education and VET Networks (i.e. EDEN, Europeanschoolsnet), European Students/Teachers networks (i.e. ESU, OBESSU))
2. **BENEFICIARIES / TARGET GROUPS:** Teachers (individual and associations, schools, university and conservatory and VET) Students (individual and associations, schools, university and conservatory and VET) and as target groups as the primary and secondary beneficiaries of the project action. The sector involved is primarily **the education sector**; and the main actors are **teachers of music education** and/or **musical instruments**, or teachers of **other subjects** nonetheless **interested in application of digital technologies in the sound/music field**; and students.

4. SPECIFIC PLANNED ACTIONS IN EACH PARTNER'S COUNTRY

The results produced by the project in these two years have shown that due to the quality of the work already done by the partners there will be no particular difficulty in maintaining the interest and ensure the effective implementation of activities planned for the following years. All aspects related to trade agreements, rights of intellectual property, copyright, and all activities aimed at enhancing the sustainability of the project in the coming years, were examined by all the partners who have made a specific action plan for their country.

For this aim has been prepared by the partner MidiWare a special grid where to collect all the specific information for each partner about their particular activities in their own country. The grid has been discussed in the partners meeting in Olbia and approved by all the partners. In the grid are showed the detailed agreements and all the activities always in relation with the target groups already identified.

Below are listed for each of the two target groups the actions **to achieve** to ensure the sustainability of the network for two years following the end of the project.

TARGET GROUP 1 - DECISION MAKERS

Planned actions:

Partner: BrightonArt

<i>TIPOLOGY OF ACTIVITY</i>	<i>DESCRIPTION</i>	<i>N° OF PEOPLE INVOLVED</i>
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO DECISION MAKERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	Publications In Industry-Centered Groups In Social Media (Facebook, Twitter, LinkedIn).	120.000
<i>NEWS AND NEWSLETTERS ADDRESSED TO DECISION MAKERS</i>	Newsletter to the decision makers of network of Music Education Hubs	3.000
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Presence At Technical Drupal Conferences (2) And Local Drupal Camps (2)	BrightonArt Team Members: 2 People Reached: 1000 (Conferences), 100 (Camps)

Partner: EarMaster

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO DECISION MAKERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	Publications In Industry-Centered Groups In Social Media (Facebook, Twitter, LinkedIn).	1000
<i>NEWS AND NEWSLETTERS ADDRESSED TO DECISION MAKERS</i>	News addressed to Decision Makers of the Danish Ministry of Education and to all the most important institutions in the field of music education in Denmark.	500
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Salon Musicora In Paris, France (May 14, 2014)	More than 20.000 visitors, all stakeholders of the French educative system (teachers and students)

Partner: DEI - Università di Padova

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO DECISION MAKERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO DECISION MAKERS</i>	Newsletter to the decision makers of the community: Associazione Informatica Musicale Italiana	500
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Sound and Music Computing Conference 2014 (Athens, Greece, from 14 to 20 September 2014)	700

Partner: iMerc

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>	<p>1. International conference on Music Technology and Education (3-4 April 2014) to be held in London by iMerc</p> <p>2. Ashgate Edited Book (critical perspectives on Music Education)</p> <p>3. The Routledge Companion for Music & Technology</p>	the readership of all involved publications is envisaged to be above 30,000+ individuals
<i>COMMUNICATION ACTIONS ADDRESSED TO DECISION MAKERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	<p>further dissemination through online outlets for:</p> <p>1. The society for education, music and psychology research (SEMPRE)</p> <p>2. The International Music Education Research Centre (iMerc) online portal</p> <p>3. The international society for Music Education (ISME) portal and social media</p> <p>4. Music and Science group</p> <p>5. Sounds of Intent Web portal and social media</p>	> 200,000 individuals
<i>NEWS AND NEWSLETTERS ADDRESSED TO DECISION MAKERS</i>	all of the above channels of dissemination	> 200,000 individuals
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	<p>International conference on Music Technology and Education (3-4 April 2014) to be held in London by iMerc</p> <p>ISME World Conference on Music Education, July 2014, Porto Alegre Brazil</p>	10,000+

Partner: MidiWare

<i>TIPOLOGY OF ACTIVITY</i>	<i>DESCRIPTION</i>	<i>N° OF PEOPLE INVOLVED</i>
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO DECISION MAKERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	Publications In Industry-Centered Groups In Social Media (Facebook, Twitter, LinkedIn).	15.000
<i>NEWS AND NEWSLETTERS ADDRESSED TO DECISION MAKERS</i>	Monthly newsletter with a special focus on the project to his users database	13.000
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Seminar in the fair "Music Italy Show" (May 2014) about the project.	900

Partner: Nuvole

<i>TIPOLOGY OF ACTIVITY</i>	<i>DESCRIPTION</i>	<i>N° OF PEOPLE INVOLVED</i>
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO DECISION MAKERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO DECISION MAKERS</i>		
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Presence At Technical Drupal Conferences (2) And Local Drupal Camps (2)	Nuvole Team Members: 3 People Reached: 1000 (Conferences), 100 (Camps)

TARGET GROUP 2 - DIRECT BENEFICIAIRES / TARGET GROUP

Planned actions:

Partner: BrightonArt

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>NETWORK AGREEMENTS TO ENSURE SUSTAINABILITY OF PLATFORM FOR THE NEXT 2 YEARS</i>		
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO STAKEHOLDERS</i>	Newsletter to the students and teachers of network of Music Education Hubs	100.000
<i>COMMUNICATION ACTIONS ADDRESSED TO STAKEHOLDERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	Publications In Industry-Centered Groups In Social Media (Facebook, Twitter, LinkedIn).	120.000
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Presence At Technical Drupal Conferences (2) And Local Drupal Camps (2)	BrightonArt Team Members: 2 People Reached: 1000 (Conferences), 100 (Camps)

Partner: EarMaster

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>NETWORK AGREEMENTS TO ENSURE SUSTAINABILITY OF PLATFORM FOR THE NEXT 2 YEARS</i>	Confirmation and continuation for the next two years of collaborative agreements for the use of the platform Open Sounds agreements already signed at the start of experimentation with 7 schools that offer the basic course MGK and the regional center of Aarhus in Aarhus Musikskole	1.000 students and teachers
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO STAKEHOLDERS</i>	Creation Of A Dedicated Open Sounds Page On Earmaster.Com With Signup Request Form For Music Schools That Can Enroll Into Officially Participating In The	Around 30.000 Visitors And Readers/Month

	<p>Network joining the collaborative platform.</p> <p>Newsletter Sent To Earmaster's Educational Contact Base Worldwide and in particular to the Musical Institutions that all over the world use our ear training and music education software.</p>	200.000 Recipients, Among Which 90.000 Reside In A European Country
<i>COMMUNICATION ACTIONS ADDRESSED TO STAKEHOLDERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	Publications In Various European Web Publications On Music Production And/Or Music Education.	N/A
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Salon Musicora In Paris, France (May 14, 2014)	Over 20.000 Attendees From French Educational System (Primarily Educators And Students)

Partner: DEI - Università di Padova

<i>TIPOLOGY OF ACTIVITY</i>	<i>DESCRIPTION</i>	<i>N° OF PEOPLE INVOLVED</i>
<i>NETWORK AGREEMENTS TO ENSURE SUSTAINABILITY OF PLATFORM FOR THE NEXT 2 YEARS</i>	<p>Confirmation and continuation for the next two years of collaborative agreements for the use of the platform Open Sounds agreements already signed at the start of experimentation with 9 Conservatoires, 3 Universities and 40 schools like Musical Lyceum, Technical Institutes and secondary schools music related.</p> <p>Support to the expansion of the network of Italian students built during the testing phase in all the 98 Musical Lyceums currently activated. The expansion of the network has been made possible thanks to the involvement and active support of the Ministry of Education and the National Network "Quality and development of Musical and Dance Lyceums" to reach at least 7,000 students and at least 800 music teachers in these educational institutions recently implemented</p>	7000 Students 800 Teachers
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO STAKEHOLDERS</i>	<p>Newsletter To The Stakeholders Of The Community: Associazione Informatica Musicale Italiana</p> <p>Newsletter and news dedicated to students and teachers of the Musical Lyceums in Italy.</p>	3000 8000

<i>COMMUNICATION ACTIONS ADDRESSED TO STAKEHOLDERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>		
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	2 Workshops/Year To Student Of Padova University (Information Engineering And Humanities Faculties)	400
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	1 Workshop/Year To Student Of Padova Conservatory	160

Partner: iMerc

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>NETWORK AGREEMENTS TO ENSURE SUSTAINABILITY OF PLATFORM FOR THE NEXT 2 YEARS</i>	No agreements can be signed in UK. However, it will continue the action animation and involvement in collaborative activities within the platform of the students and teachers Network, built during the testing phase	1000+ students and teachers from educational institutions of any degree
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>	At Least 2 Mentions Within Scientific Articles And/Or Chapters	
<i>NEWS AND NEWSLETTERS ADDRESSED TO STAKEHOLDERS</i>	See Above	
<i>COMMUNICATION ACTIONS ADDRESSED TO STAKEHOLDERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	<ol style="list-style-type: none"> 1. The Society For Education, Music And Psychology Research (Sempre) 2. The International Music Education Research Centre (Imerc) Online Portal 3. The International Society For Music Education (Isme) Portal And Social Media 4. Music And Science Group 5. Sounds Of Intent Web Portal And Social Media 	200,000+
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	<p>International Conference On Music Technology And Education (3-4 April 2014) To Be Held In London By Imerc</p> <p>Isme World Conference On Music Education, July 2014, Porto Alegre Brazil</p>	10,000+

Partner: MidiWare

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>NETWORK AGREEMENTS TO ENSURE SUSTAINABILITY OF PLATFORM FOR THE NEXT 2 YEARS</i>	Confirmation and continuation for the next two years of collaborative agreements for the use of the platform Open Sounds agreements already signed at the start of experimentation with 15 vocational training centers, 3 located in the Lazio region and other important private and public schools (Fonderie Sonore , Percorsi Audio ; Sae Institute, etc)	3000
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>	At least 4 articles (2 each year) to be published online and on standard magazines	8.000
<i>NEWS AND NEWSLETTERS ADDRESSED TO STAKEHOLDERS</i>	- MidiWare will send a monthly newsletter with a special focus on the project to his users database of around 15.000 contacts.	15.000
<i>COMMUNICATION ACTIONS ADDRESSED TO STAKEHOLDERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>	Publications In Industry-Centered Groups In Social Media (Facebook, Twitter, LinkedIn).	15.000
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	- MidiWare will organize a seminar in the fair "Music Italy Show" (May 2014) about the project.	900

Partner: Nuvole

TIPOLOGY OF ACTIVITY	DESCRIPTION	N° OF PEOPLE INVOLVED
<i>NETWORK AGREEMENTS TO ENSURE SUSTAINABILITY OF PLATFORM FOR THE NEXT 2 YEARS</i>		

<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO STAKEHOLDERS</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO STAKEHOLDERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>		
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>	Presence At Technical Drupal Conferences (2) And Local Drupal Camps (2)	Nuvole Team Members: 3 People Reached: 1000 (Conferences), 100 (Camps)

4.1 THE ROLE OF THE PROJECT CONTRACTOR – THE DEFFENU INSTITUTE

Having considered all the partners activities in order to guarantee the sustainability of the project for the following years, we have to consider now what will guarantee the Olbia's Technical High School "Attilio Deffenu", contractor and coordinator of the project. As the school is since many years the leader in the territory in the experimentation and research activities in the educational field, oriented to the didactical and methodological innovation, and in the last ten years it has been involved in many National and European projects, building a schools network in order to experiment with teachers and students new learning models and new methods with the aid of new technologies, it will guarantee a strong contribution to the sustainability of the project. Here the details:

- Coordination, monitoring, control and supervision of all the partners activities: as it is the coordinator of the project, the Deffenu Institute will also help to coordinate the work of individual partners to support and verify that all the planned actions and all the activities required to ensure the effective sustainability of the project will be successful.
- Platform maintenance and server financial management: together with the partner Brightonart and Nuvole, the Deffenu Institute will continue to be responsible for the technical maintenance and for all the financial issues of the Open Sounds portal beyond the lifetime of the project.
- The Deffenu Institute will ensure mediation in dealing with the Ministry of Education and the National Network "Quality and development of the Italian Musical Lyceums" for the use of the platform in all 98 high schools music oriented activated in Italy. Action that will have a major impact on the system with access to the platform OPEN Sounds and practices of music production and remote shared by at least 7,000 students and about 1,000 teachers.
- The Deffenu Institute will also guarantee the presence in events / conventions / seminars / workshops in the field where to carry out an intense dissemination and promotional action and will always publish news and newsletters in his website and in main educational portals, involving his huge network of teachers, students and former students (the school has started his activity in 1953) in all the web 2.0 pages dedicated to the project.

5. CONCLUSIONS

It is therefore crucial in conclusion a summary of what are the main sustainability actions in each area of the network. Here are the most significant actions that will be made for the four target groups, with underlined the importance of individual actions for the sector in relation to the aims of the project and its sustainability.

TARGET GROUP 1 - DECISION MAKERS

- The contractor Deffenu Institute will ensure mediation in dealing with the Ministry of Education and the National Network "Quality and development of the Italian Musical Lyceums" for the use of the platform in all 98 high schools music oriented activated in Italy. Action that will have a major impact on the system with access to the platform OPEN Sounds and practices of music production and remote shared by at least 7,000 students and about 1,000 teachers.

- The partners will guarantee the production and publishing of scientific articles about the project and its development and core topics in the press. For this specific target group will become essential to have feedback in the media industry with the results obtained from the project and what will be the planned actions and events. This publication is provided by the relationships that already exist between the partners and the media in each country, considering the importance of companies and partner organizations in each country, there are already agreements to keep the attention on the project by the press. For example in Great Britain the partner iMerc (University of London) will guarantee a participation on the Ashgate Edited Book (critical perspectives on Music Education) and on The Routledge Companion for Music & Technology.

The other UK partner Brightonart is working with the BBC on the foundation of an open source project to develop new ways of bridging the gap between real world educational experiences and online learning and social networking systems. As part of this project they are working with the BBC to identify outputs from the OpenSounds project that could inform the BBC's future development of collaborative educational systems.

Brightonart is working with the UK national new music agency, 'Sound and Music' (<http://soundandmusic.org/>), who manage the British Music Collection to, research new ways of leveraging the existing collection and to move the collection's online presence forward. They are looking at ways of making use of the open source developments undertaken as part of the Open Sounds project to help the collection in its interaction with the public and with new online collaborative systems.

Sound and Music are also UK national leaders in composition and creative listening. Their Minute of Listening programme is currently being offered to primary schools in the country, following a spectacularly successful pilot with 20,000 school children (<http://soundandmusic.org/projects/minute-listening>). They also run the UK's only Composition Summer School and are closely involved in the network of Music Education Hubs across the UK to bring creative composition into school curricula. BrightonArt is in discussion with them to consider ways in which Open Sounds could be beneficial either at the primary class room level, as a component in the annual summer school, or within some of the UK's 123 national music hubs.

- All the partners will guarantee their presence in events / conventions / seminars / workshops in the field where to carry out an intense dissemination/promotional action of aims and contents related to OpenSounds. In particular at these events:

- International conference on Music Technology and Education (3-4 April 2014) to be held in London by iMerc
- Trade fair “Music Italy Show” (May 2014)
- Salon Musicora In Paris, France (May 14, 2014)
- ISME World Conference on Music Education, July 2014, Porto Alegre Brazil
- Sound and Music Computing Conference 2014 (Athens, Greece, from 14 to 20 September 2014)

TARGET GROUP 2 - DIRECT BENEFICIAIRES / TARGET GROUP

- Partners has stipulated network agreements with key stakeholders identified in its network of interest to ensure the use of the Collaborative Community of the portal for the two years following the end of the project ; This will ensure the use of the platform by a large number of users that will also enrich the contents of the interactive areas continuing to give life to the project.

- In Italy it has been guaranteed the confirmation and continuation for the next two years of collaborative agreements for the use of the platform Open Sounds agreements already signed at the start of experimentation with 9 Conservatoires, 3 Universities and 40 schools like Musical Lyceum, Technical Institutes and secondary schools music related.

It has also been guaranteed the support to the expansion of the network of Italian students built during the testing phase in all the 98 Musical Lyceums currently activated. The expansion of the network has been made possible thanks to the involvement and active support of the Ministry of Education and the National Network "Quality and development of Musical and Dance Lyceums" to reach at least 7,000 students and at least 800 music teachers in these educational institutions recently implemented. Involvement mediated and supported by the Deffenu Institute and the CSC in Padua.

Always in Italy, MidiWare will guarantee the confirmation and continuation for the next two years of collaborative agreements for the use of the platform Open Sounds agreements already signed at the start of experimentation with 15 vocational training centers, 3 located in the Lazio region and other important private and public schools (Fonderie Sonore , Percorsi Audio ; Sae Institute, etc). No agreements can be signed in UK. However, it will continue the action animation and involvement in collaborative

activities within the platform of the students and teachers Network, built during the testing phase.

- The partners will organize direct actions to promote and guarantee the use of three Virtual Studio Community of the portal for the two years following the end of the project by this key target consisting of the direct and primary beneficiaries (teachers/students); MidiWare has already planned a web contest together with the media partner Audio Video & Music to exploit the project and a joint venture with the vocational training schools Fonderie Sonore and Saint Louis to use the portal in all their electronic music courses.

- Always for this specific target group, the direct beneficiaries, has been planned communication actions focused on sharing contents and information via new channels offered by Web 2.0 (Netsounds YouTube Channel, Facebook page, etc.); In Italy has been organized a contest in conjunction with media partner web Audio Video & Music to increase the number of fans of the Facebook page, as well as a joint venture with the vocational training centers Saint Louis and Fonderie Sonore, specialized in the use of online e-learning platforms, to use the OpenSounds portal for their courses in electronic music. In addition, the partnership between the British partner Brightonart and the association School of Everything (SoE) will ensure a constant update of the contents of the portal within a network of about 1000 teachers of music throughout the territory of the United Kingdom.

- The partners will ensure agreements with pre-established networks of associations: in addition to School of Everything in the UK, there are already arrangements for the involvement of structures such as European Association of Music in Schools (EAS) that involves hundreds of schools and conservatoires and Forum per l'Educazione Musicale which includes approx. fifteen among the most important national associations dealing specifically with education and musical training on various levels of specialization, even in non-specifically institutional education). In Italy there is a partnership with SIEM - Società Italiana per l'Educazione Musicale - network which can count on approx. thirty sections on the territory and on approx. 1000 associate teachers on the field altogether.

So in these two years of the project the commitment in the success of the project, the relevance of the partners in their respective fields has allowed a considerable increase of the diffusion and dissemination of the project contents and results. A massive dissemination activity has been carried out through using different channels of communication and by applying different actions in order to maximize the impact and to reach a broader audience.

Thanks to the portal visits, the external events organized by the partners, the rich databases of users and clients, the web 2.0 project pages, we can count in the two years following the end of the project in a good number of contacts. Then the dissemination and exploitation activities of the project has reached a number quantitatively and qualitatively more important of stakeholders that has led to an incremental growth (almost **250.000 contacts**).

Indeed the dissemination and exploitation activities carried out during the project allowed to ensure the sustainability of the project, and so, that of to make networks active on the portal also beyond the end of the project, in order to guarantee the exploitation of the results achieved after the end of the funds received.

Certainly the quality of work that has already led to results so important, should not be considered a point of arrival but a point of departure to get, through solid bases, the sustainability of the project over the years to come.

ANNEX 1- GRID OF SUSTAINABILITY PLANNED ACTIVITIES IN EACH COUNTRY

PARTNERS FORM

Form:

Form to describe the activities the activities planned by the partners for the sustainability of the project results/ products/process in the next two years

Dear all,

In order to work out a detailed Sustainability Masterplan for the project, we need your help and input, in order to have a clear picture about your intentions/expectations, and more in general, about the situation for such exploitation activities in partner countries.

This form is a tool designed to help us gather the indication in a comparable format. Of course you are very much invited to give us further comment and knowledge, as any advice and information which helps to develop a exploitation scenario for OPENsoundS is extremely welcome.

(1) General Perspectives

Partner:	
Country:	
Contact:	

(2) Designing a Sustainability Model for OPEN sounds

Below are listed for each of the two target groups the actions **to achieve** to ensure the sustainability of the network for two years following the end of the project.

Please add new actions in the mandatory fields in order to provide new contributions to the sustainability plan.

Target Group 1 - Decision Makers

Planned actions to realize:

- production and publishing of scientific articles about the project and its development and core topics in the press
- communication actions addressed to the decision makers of the project through the active project pages on the new channels made available by Web 2.0 (Open Sounds Facebook page, etc);
- news and newsletters in partners' websites and in main educational portals;
- presence of partners in events/conventions/seminars/workshops in the field where to carry out an intense dissemination/promotional action of aims and contents related to OPEN SoundS

Describe actions that the partner intends to achieve:

<i>TIPOLOGY OF ACTIVITY</i>	<i>DESCRIPTION</i>	<i>N° OF PEOPLE INVOLVED</i>
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO DECISION MAKERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO DECISION MAKERS</i>		
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>		

Target Group 2 - DIRECT BENEFICIAIRES / TARGET GROUP

Planned actions to realize:

- stipulation of network agreements with key stakeholders identified in its network of interest to ensure the use of the Open SoundS collaborative Platform for the two years following the end of the project ;
- online publishing and diffusion of studies and researches, scientific contributions, information and training material via any possible channel/medium;
- production and publishing of scientific articles about the project and its development and core topics in the press
- communication actions focused on sharing contents and information via new channels offered by Web 2.0 (OPEN SoundS Facebook page, etc.);
- news and newsletters in partners' websites and in main educational portals;
- presence of partners in events/conventions/seminars/workshops in the field where to carry out an intense dissemination/promotional action of aims and contents related to Open SoundS;

Describe actions that the partner intends to achieve:

<i>TIPOLOGY OF ACTIVITY</i>	<i>DESCRIPTION</i>	<i>N° OF PEOPLE INVOLVED</i>
<i>NETWORK AGREEMENTS TO ENSURE SUSTAINABILITY OF PLATFORM FOR THE NEXT 2 YEARS</i>		
<i>SCIENTIFIC PUBLICATIONS/ARTICLES</i>		
<i>NEWS AND NEWSLETTERS ADDRESSED TO STAKEHOLDERS</i>		
<i>COMMUNICATION ACTIONS ADDRESSED TO STAKEHOLDERS (THROUGH THE WEB 2.0 CHANNELS - FACEBOOK, ETC)</i>		
<i>PRESENCE OF PARTNERS IN EVENTS/ CONVENTIONS/ SEMINARS/ WORKSHOPS</i>		