# Open SoundS

# WP1: Portal structure, Logo, Technology

| Project information | |
|---|---|
| Project title: | OPEN SoundS – Peer education on the internet for social sounds |
| Focus Area **:** | Music education through new technologies and social networking based tools |
| Programme: | Sectoral Program  Leonardo da Vinci. Transfer of innovation (TOI) - 2011 |
| Reference: | N°: LLP-LdV-TOI-11-IT-624<br>N° LLP Link: 2011-1-IT1-LEO05-01908<br>CUP: G72F11000060006 |

| Authors and editors | |
|---|---|
| Document Id: | **Nuvole-WP1** |
| Title : | **Portal structure, Logo, Technology** |
| Author: | Andrea Pescetti, Antonio De Marco |
| E-mail address: | andrea@nuvole.org, antonio@nuvole.org |
| Date of elaboration | 15 Jan 2012 |
| Number of Pages: | 5 |
| Work package: | WP 1 |

| Partner Number | Country | Legal Name | Short Name | Logo |
|---|---|---|---|---|
| P0 | IT | ISTITUTO DEFFENU | DEF | |
| P1 | DK | EARMASTER ApS | | |
| P3 | IT | Dipartimento di Ingegneria dell'informazione UNIVERSITÀ DI PADOVA | DEI- UNIPD | |
| P4 | IT | MIDIWARE | MIW | |
| P5 | IT | NUVOLE WEB SRL | NUVOLE | |
| P6 | UK | BRIGHTON ART | BAL | |
| P7 | UK | Institute of education UNIVERSITY OF LONDON | IEO | |

2

## INTRODUCTION

Aim of this document is to explain the foreseen portal structure, the technology choices for its creation and the reasons for these choices related to the aims of the projects.

This document also proposes three options for a visual identity (logo) for the project, through three draft logos meant as a basis for discussion among partners and further elaboration.

## TECHNOLOGY CHOICES

OpenSounds will lead to building the first stable European Network of students that employ digital technologies to cooperate in creating music and acquire professional skills, within the vocational education and training system.

In a context that will require free production, sharing and elaboration of musical files, it is a natural choice to opt for software based on the same sharing principles, i.e., software distributed under free and open source licenses.

As for the specific functionalities needed, in order to build and manage an active community working in musical production it will be necessary to choose software that is already being successfully used for managing virtual communities.

The aforementioned needs are covered by **Drupal**, the platform proposed for building the institutional portal. Drupal is an open source system, born and developed in Europe and used worldwide, also for well-known portals like the White House, the City of London, some United Nations programmes, Amnesty International. The consortium partners have already successfully delivered and managed Drupal portals for other European Projects.

Through the availability of dedicated third-party modules and its advanced customization capabilities, Drupal allows for a number of possible uses that could be useful to the aims of the project. For example, it is suitable for aggregating geographically distributed groups, like the virtual community the project will build; or providing a collaboration space, or sending customized newsletters, or displaying complex information (like the history of contributions to a composition) attractively.

## PORTAL STRUCTURE

The project portal will be focused on the reorganization and exploitation of the MODEM platform, that will constitute its core.

The portal will be available in four European languages, including Italian and English. The following schema and menu structure uses the English version as a reference.

The structure will be based on four areas with distinct functionality:

1. **Project**: institutional information on the OpenSounds project, targeted to generic site visitors; this area includes a detailed description of the aims of the project and of the involved partners.

2. **Community**: a collaboration space dedicated to site users, aimed at creating and exposing a community of students and other subjects that collaborate in a trans-national dimension; this area interfaces to Web 2.0 tools for a multiplier effects with benefits on dissemination.

3. **Collaborative**: the hearth of the portal, that will include a restructured and updated version of the MODEM platform and be dedicated to the actual online collaboration.

4. **Know How**: a database of useful information, guides and best practices useful to the users of the portal.

The complete menu structure of the portal website, in the English version, will be the following.

- **Project**
  - Home
  - About OPENSOUNDS
  - Partners
  - Transfer
  - Dissemination
- **Community**
  - Introduction
  - Members
  - Network
  - Web 2.0
  - Newsletter
- **Collaborative**
  - Introduction
  - Make Music / MODEM
  - Tools
- **Know How**
  - Introduction
  - Research
  - Good practices
  - Video Resources

The home page will have a flexible structure that will evolve during the project progress to highlight the different components to be stressed in the different phases. Dedicated blocks in the home page will allow direct access to some areas, to complement the ordinary menu structure.

**PROJECT LOGO**

The educational aim of the project and its predominantly young target require a dynamic, clear and recognizable logo.

The following three proposals combine an easy-to-read text element with elements taken from digital music and related to sound waves, in a few variants.

Some proposals are more lively, with a bigger use of colors, while others are more conventional and combine the gray/black text elements with monochromatic graphics.

In all cases the proposed logo allows for extracting an emblem to use as icon on social networks and in contexts where it wouldn't be possible to display the full name of the project.



All proposals are meant as a basis for an evaluation by partners, and following refinement.