

Synthetic Frame of dissemination activities carried out by each partner - MidiWare

n.	° Date /Venue	Typology of activity implemented <i>(speeches in a seminar/workshops/events; stand expositions, uploading of articles/news/papers in related website/magazines etc.)</i>	Short Description <i>(Short description of main topics of the events or the speech or the articles or the expositions/ exhibitions or the news and the relevance in line with the project goals and mission, etc.)</i>	Partner's role <i>(speaker in the event/seminar/workshop, expositor, writer of the news/articles/ , loader of news articles in related website or magazines, etc.)</i>	N° of people /participants <i>(please provide both number of total amount of participants and number of people to whom you directly talk about the project)</i>	Attached Annexes <i>(event's programme, leaflets, brochures, copy of the articles or news or links to website page, etc)</i>
1	19-23/01/2012 Los Angeles	Open Sounds dissemination at NAMM Show 2012	This music-equipment convention (trade only, not open to the general public) had 1,560 exhibitors and a record-breaking 88,100 attendees during the 2008 show. The NAMM Show has been running at the Anaheim Center since 1977, except for a 3-year break in 1998-2000 while the Convention Center underwent major renovations.	Participants at the event as international distributors	Total amounts of participants: near 1600 exhibitors Total number of people directly involved: 30	http://www.namm.org/thenamshow/2012
2	25/02/2012 Milano	Open Sounds dissemination in MidiWare Proaudio Seminar	Pro Audio seminar on Project Studio: from mastering to the acoustic treatment During the seminar we have covered the following topics: How to optimize your work environment - Acoustic treatment room - Fixed sound - new technologies Studio Monitors - Dimensions - Positioning - Choosing your monitor Acquisition and signal processing - Microphones - Processing The DAW (Digital Audio Workstation) - Standards and Protocols - Sound Cards - Control Surfaces - MADI Systems - Converters - Proposals and examples of integrated solutions - Software for recording	Participants, networking and searching for potential future partner for follow up of OpenSounds activities	Total amounts of participants: 30 Total number of people directly involved: 15	http://www.midiware.com/newcore/index.php?option=com_content&view=article&id=1866:proaudiopenday&catid=195:archivio

3	12-15/03/2012 Frankfurt	Open Sounds dissemination at Musikmesse 2012	The Musikmesse in Frankfurt am Main is the leading international trade fair for musical instruments, music software & computer hardware, sheet music and accessories and has been the foremost meeting place for the musical-instrument industry for over 25 years. On the four days of the fair, manufacturers, dealers, professional, semi-professional and amateur musicians gather in Frankfurt am Main every spring to discover and discuss the latest products. With 1,603 exhibitors from 48 countries, Musikmesse 2007 set a new record. Totalling 78,527, the number of visitors also broke all previous records with an increase of 6.8 percent over the previous year!	Participants at the event as international distributors	Total amounts of participants: near 1600 exhibitors Total number of people directly involved: 30	http://musik.messefrankfurt.com/
4	20/03/2012 Rome	Open Sounds dissemination at seminar 'La didattica per gli ingegneri del suono'	A very important event for all the audio professionals with workshop and seminar at the school Fonderie Sonore.	Participants and networking	Total amounts of participants: 70 Total number of people directly involved: 40	http://www.fonderiesonore.it/news-e-eventi/13-eventi/149-dibattito-la-didattica-per-gli-ingegneri-del-suono
5	24/03/2012 Rome	Open Sounds dissemination at seminar 'Audio Digitale e Schede Audio'	A very important event for all the audio professionals with workshop and seminar at the school Fonderie Sonore.	Participants and networking	Total amounts of participants: 70 Total number of people directly involved: 40	http://www.mideware.com/newcore/index.php?option=com_content&view=article&id=1870:seminario-audiodigitale&catid=195:archivio
6	21/04/2012 Rome	Open Sounds dissemination at Synth Day 3.0	An unique event to discover the world of analog synthesis and of new technologies, instruments and tools for digital music production with one of the top national experts Enrico Cosimi. The seminar has been a link to the Open Sounds project with the demonstration that such powerful instruments and tools can become a concrete and important factor in the present and future music teaching methods.	Participants and networking	Total amounts of participants: 60 Total number of people directly involved: 40	http://www.mideware.com/newcore/index.php?option=com_content&view=article&id=1967:synthday3&catid=195:archivio
7	21/04/2012 Turin	Open Sounds dissemination at DJ In Progress event	Top artists and producers share their secrets at The DJ in Progress fair, a full day of creative clinics and interactive classes for computer musicians. Don't miss out on this opportunity to get the inside track on advanced production techniques, song writing, mixing methods and more.	Participants and networking speakers	Total amounts of participants: 300 Total number of people directly involved: 300	http://www.mideware.com/newcore/index.php?option=com_content&view=article&id=1965:dip&catid=195:archivio

					involved: 40	
8	4/05/2012 Rome	Open Sounds dissemination in MidiWare Proaudio Seminar - Open Day #2	<p>Pro Audio seminar on Project Studio: from mastering to the acoustic treatment During the seminar we have covered the following topics:</p> <p>How to optimize your work environment</p> <ul style="list-style-type: none"> - Acoustic treatment room - Fixed sound - new technologies <p>Studio Monitors</p> <ul style="list-style-type: none"> - Dimensions - Positioning - Choosing your monitor <p>Acquisition and signal processing</p> <ul style="list-style-type: none"> - Microphones - Processing <p>The DAW (Digital Audio Workstation)</p> <ul style="list-style-type: none"> - Standards and Protocols - Sound Cards - Control Surfaces - MADI Systems - Converters - Proposals and examples of integrated solutions - Software for recording 	Participants, networking and speakers	<p>Total amounts of participants: 40</p> <p>Total number of people directly involved: 20</p>	http://www.midware.com/newcore/index.php?option=com_content&view=article&id=1963:proaudiopenday2&catid=195:archivio
9	28/05/2012 Naples	Open Sounds dissemination at Synth Day 4.0	<p>An unique event to discover the world of analog synthesis and of new technologies, instruments and tools for digital music production with one of the top national experts Enrico Cosimi. The seminar has been a link to the Open Sounds project with the demonstration that such powerful instruments and tools can become a concrete and important factor in the present and future music teaching methods.</p>	Participants and networking	<p>Total amounts of participants: 60</p> <p>Total number of people directly involved: 40</p>	http://www.midware.com/newcore/index.php?option=com_content&view=article&id=1980:synthday4&catid=195:archivio
10	7/05/2012 Pomigliano d'Arco (NA)	Open Sounds dissemination at Open Week seminar	<p>Pro Audio seminar on Project Studio: from mastering to the acoustic treatment.</p>	Participants and networking speakers	<p>Total amounts of participants: 40</p> <p>Total number of people directly involved: 20</p>	http://www.midware.com/newcore/index.php?option=com_content&view=article&id=1976:openweek&catid=195:archivio

11	13-14/07/2012 Rome	Open Sounds dissemination at The DJ Technology	Top artists and producers share their secrets at The DJ Technology fair. The Dj Technology space is being set-up inside La Pelanda Cultural Centre as part of the two-day IPM conference. Here, Goody Music offers a unique chance to "test-drive" the latest products from the most prestigious companies.	Participants networking speakers	and	Total amounts of participants: 300 Total number of people directly involved: 50	http://www.midivare.com/newcore/index.php?option=com_content&view=article&id=1972:thedjtechnology&catid=195:archivio
12	10-12/10/2012 Rome/Milan	Open Sounds dissemination at SSL Studio Workshop	SSL Studio Workshops bring together like minded individuals to share expertise and offer you a unique opportunity to see and hear the improvements SSL 'big studio' technology can make in your project studio productions.	Participants networking speakers	and	Total amounts of participants: 70 Total number of people directly involved: 30	http://www.midivare.com/newcore/index.php?option=com_content&view=article&id=2086:sslworkshop&catid=195:archivio
13	20/10/2012 Rome	Open Sounds dissemination at Digital DJ Workshop	A very important event for all the digital djs with workshop and seminar at the school Fonderie Sonore.	Participants networking	and	Total amounts of participants: 20 Total number of people directly involved: 20	http://www.midivare.com/newcore/index.php?option=com_content&view=article&id=2334:djworkshop&catid=195:archivio
14	8/12/2012 Anguillara (RM)	Open Sounds dissemination at Music and Sound Fair	A full day event dedicated to music technologies with performances and demo of top artists and producers (Enrico Cosimi, Eugene, Francesco Bruni, David Giacomini, DJ Swenson, etc.)	Participants networking speakers	and	Total amounts of participants: 200 Total number of people directly involved: 50	http://www.midivare.com/newcore/index.php?option=com_content&view=article&id=2186:fieramusica&catid=195:archivio
15	15-16/12/2012 Rome	Open Sounds dissemination at Electronic Music Conference	A very important 2 days event for all the producers, electronic music artists, performers and digital djs with workshop and seminar at the school Fonderie Sonore.	Participants networking speakers	and	Total amounts of participants: 70 Total number of people directly involved: 50	http://www.fonderiesonore.it/news-e-eventi/12-news/247-1516-dicembre-electronic-music-conference?from=audiosonica

16	24-27/01/2012 Los Angeles	Open Sounds dissemination at NAMM Show 2013	This music-equipment convention (trade only, not open to the general public) had 1,560 exhibitors and a record-breaking 88,100 attendees during the 2008 show. The NAMM Show has been running at the Anaheim Center since 1977, except for a 3-year break in 1998-2000 while the Convention Center underwent major renovations.	Participants at the event as international distributors	Total amounts of participants: near 1600 exhibitors Total number of people directly involved: 30	http://www.namm.org/thenammshow/2013
17	23-24/02/2013 Verona	Open Sounds dissemination at Keyboard Synth Expo	A very important 2 days event for all musicians, keyboardist, piano players, electronic music artists, performers with workshop and seminar at the dealer Musical Box in Verona.	Participants and networking and speakers	Total amounts of participants: 70 Total number of people directly involved: 50	http://www.midware.com/newcore/index.php?option=com_content&view=article&id=2266:keyboard-synthexpo&catid=195:archivio
18	15/03/2013 Frosinone	Open Sounds dissemination at DJ Workshop	An important event for all the producers, electronic music artists, performers and digital djs with workshop and seminars.	Participants and networking and speakers	Total amounts of participants: 20 Total number of people directly involved: 15	http://www.midware.com/newcore/index.php?option=com_content&view=article&id=2263:demodj&catid=195:archivio
19	10-12/04/2013 Frankfurt	Open Sounds dissemination at Musikmesse 2013	The Musikmesse in Frankfurt am Main is the leading international trade fair for musical instruments, music software & computer hardware, sheet music and accessories and has been the foremost meeting place for the musical-instrument industry for over 25 years. On the four days of the fair, manufacturers, dealers, professional, semi-professional and amateur musicians gather in Frankfurt am Main every spring to discover and discuss the latest products. With 1,603 exhibitors from 48 countries, Musikmesse 2007 set a new record. Totalling 78,527, the number of visitors also broke all previous records with an increase of 6.8 percent over the previous year!	Participants at the event as international distributors	Total amounts of participants: near 1600 exhibitors Total number of people directly involved: 30	http://musik.messefrankfurt.com/
20	28/05/2012 Roma	Open Sounds dissemination at Synth Day 5.0	An unique event to discover the world of analog synthesis and of new technologies, instruments and tools for digital music production with one of the top national experts Enrico Cosimi. The seminar has been a link to the Open Sounds project with the demonstration that such powerful instruments and tools can become a concrete and important	Participants and networking	Total amounts of participants: 40 Total number of	http://www.midware.com/newcore/index.php?option=com_content&view=article&id=2257:synthday

			factor in the present and future music teaching methods.		people directly involved: 30	5&catid=195:archivio
21	29/05/2012 Siena	Open Sounds dissemination at Meet the Knobbers	“MEET THE KNOBBERS” has been the first synth meeting in Tuscany, Italy. The meeting has been conceived as the first of a serie of musical events regarding synths and the application of electronic music in different enviroments, from interactions between art and music to live performances. The location was the ” SOUNDY Musical Center ” , a recording studio with live hall and various live rooms, settled near Siena, in the beautiful country hills of the Chianti shire. The meeting was a “One day only” event, with an afternoon in “total addiction” tweaking feast and a night of electronic music live.	Participants and networking	Total amounts of participants: 50 Total number of people directly involved: 30	http://www.mideware.com/newcore/index.php?option=com_content&view=article&id=2288:mtk&catid=195:archivio
22	19-21/06/2013 Rome/Milan	Open Sounds dissemination at SSL Studio Workshop 2013	SSL Studio Workshops bring together like minded individuals to share expertise and offer you a unique opportunity to see and hear the improvements SSL 'big studio' technology can make in your project studio productions.	Participants and networking speakers	Total amounts of participants: 70 Total number of people directly involved: 30	http://www.mideware.com/newcore/index.php?option=com_content&view=article&id=2295:sslworkshop&catid=195:archivio
23	11-12/07/2013 Rome	Open Sounds dissemination at The DJ Technology 2013	Top artists and producers share their secrets at The DJ Technology fair. The Dj Technology space is being set-up inside La Pelanda Cultural Centre as part of the two-day IPM conference. Here, Goody Music offers a unique chance to “test-drive” the latest products from the most prestigious companies.	Participants and networking speakers	Total amounts of participants: 300 Total number of people directly involved: 50	http://www.mideware.com/newcore/index.php?option=com_content&view=article&id=2305:thedjtechnology2013&catid=195:archivio
24	15/01/2013 Rome	News and newsletter about the project	News online about the project, post on Facebook and Twitter and dedicated newsletter to 15.000 stakeholders, the database of the partner, 10.000 of which directly involved in the project.		Total amounts of participants: 15000 Total number of people directly involved: 10000	http://www.mideware.com/newcore/index.php?option=com_content&view=article&id=2332&catid=188
25	15/05/2013 Rome	News and newsletter about the project	News online about the project, post on Facebook and Twitter and dedicated newsletter to 15.000 stakeholders, the database of the partner, 10.000 of which directly involved in the project.		Total amounts of participants: 15000	http://www.mideware.com/newcore/index.php?option=com_c

					Total number of people directly involved: 10000	ontent&view=article &id=2332&catid=18 8
26	15/07/2013 Rome	News and newsletter about the project	News online about the project, post on Facebook and Twitter and dedicated newsletter to 15.000 stakeholders, the database of the partner, 10.000 of which directly involved in the project.		Total amounts of participants: 15000 Total number of people directly involved: 10000	http://www.midiware.com/newcore/index.php?option=com_content&view=article&id=2332&catid=18 8