

Synthetic Frame of dissemination activities carried out by each partner - EarMaster

n.	Date /Venue	Typology of activity implemented	Short Description	Partner's role	Numbers of people/participants	Attached Annexes
		<i>(speeches in a seminar/workshops/events; stand expositions, uploading of articles/news/papers in related website/magazines etc.)</i>	<i>(Short description of main topics of the events or the speech or the articles or the expositions/ exhibitions or the news and the relevance in line with the project goals and mission, etc.)</i>	<i>(speaker in the event/seminar/workshop, expositor, writer of the news/articles/ , loader of news articles in related website or magazines, etc.)</i>	<i>(please provide both number of total amount of participants and number of people to whom you directly talk about the project)</i>	<i>(event's programme, leaflets, brochures, copy of the articles or news or links to website page, etc)</i>
1	Facebook.com/earmaster June 27, 2013	Facebook post	Facebook post on EarMaster's official Facebook page about OpenSounds	Poster	Total number of people directly involved: 460	
2	Facebook.com/earmaster August 29, 2012	Facebook post	Facebook post on EarMaster's official Facebook page about OpenSounds	Poster	Total number of people directly involved: 200	
3	earmaster.com, earmaster.fr, earmaster.it June 2013- End of project	Website banner - News	Opensounds banner featured on EarMaster's official website. The banner was located on both the frontpage of the website and on the company information page in 3 languages: English, Italian and French.	Website owner	Total amounts of participants: 165.000 (as of July 2013)	
4	Facebook.com/bandloot June 27, 2013	Facebook post	Facebook post on BandLoot's Facebook page about OpenSounds	Poster	Total number of people directly involved: 18	
5	Twitter.com/earmaster June 27, 2013	Twitter post	Twitter post on EarMaster's official Twitter page about OpenSounds	Poster	Total number of people directly involved: 1800	
6	Musikmesse, Frankfurt, Germany	Musikmesse Frankfurt - Presentation	Presentation of the OpenSounds project to key actors of the music technology manufacturing and distribution market.	Participant: Hans Jakobsen	Total number of people directly involved: 12	

	April 10-13, 2013					
7	Aarhus January 13, 2013	Aarhus MusikSchool- Presentation	Presentation of the OpenSounds project to key actors of the music technology	Participant: Hans Jakobsen	Total number of people directly involved: 150	
8	Aarhus April 13, 2013	Aarhus MusikSchool- Presentation	Presentation of the OpenSounds project to key actors of the music technology	Participant: Hans Jakobsen	Total number of people directly involved: 150	
9	Aarhus June 13, 2013	Aarhus MusikSchool- Presentation	Presentation of the OpenSounds project to key actors of the music technology	Participant: Hans Jakobsen	Total number of people directly involved: 150	