Grid to monitor and describe the dissemination and exploitation activities

Project information	
Project title:	OPEN SoundS – Peer education on the internet for social sounds
Programme:	Sectoral Program Leonardo da Vinci.. Transfer of innovation (TOI) - 2011
Reference:	N°: LLP-LdV-TOI-11-IT-624 N° LLP Link: 2011-1-IT1-LEO05-01908 CUP: G72F11000060006
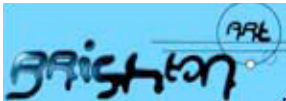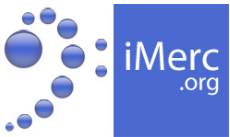
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Date of elaboration	[20/04/2012]

Number of Pages:	29	
Work package:	WP5	

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P3	IT	Dipartimento di Ingegneria dell'informazione UNIVERSITÀ DI PADOVA	DEI- UNIPD	Sound Music Computing
P4	IT	MIDIWARE	MIW	midiware music for the future
P5	IT	NUVOLE WEB SRL	NUVOLE	NUVOLE DROPS THAT GROW THE WEB.
P6	UK	BRIGHTON ART	BAL	
P7	UK	Institute of education UNIVERSITY OF LONDON	IOE	iMerc .org

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OPEN SoundS

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Summary

This document introduces to OPENSoundS partner on the report template of dissemination activities that aims to collect the information/data and make a list of all the dissemination and valorisation activities carried out by each partner during the project lifetime, out of forecast seminars and workshops already defined as direct project outcomes.

All the information on dissemination activities implemented and collected in this document are essential part of OPENSounds project. All the valorisation activities declared in the following scheme will be included in the final report.

Description of the template

The table in Annex 1 of this document (the report template) is defined in order to collect and list all the dissemination activities, out of those already included in the project proposal, that each partner carried out and keep on carrying out in the life time of OPENSoundS Project.

The table describes the main data and information that must be provided and collected for each dissemination activity, it has to be filled as following:

1. <u>Date and Venue</u> :
Filling with:
   a) Venue and date of the events/ seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
   b) *Or* date of delivering and/or uploading news/articles/papers

2. <u>Typology of activity implemented:</u>
Describing one of the following category of the activities implemented:
   a) Participation or exhibition or delivering a speech in Events/seminars/ conferences/ workshops/exhibitions/ festival/ concerts/ in which OPENSoundS project was specifically mentioned and disseminated,
   b) *Or* uploading news in related website and to website
   c) *Or* articles or papers in newsletter, magazines etc.

3. <u>Short Description:</u>
Providing a short description on the main topics of the activity implemented and its relevance with project objectives. In particular:
   c) Topics and relevance of the events/ seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
   d) *Or* topics and relevance of the delivered speech in the events/seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
   e) *Or* topics and relevance of the exhibition
   f) *Or* topics and relevance of the news on different website
   g) *Or* topics and relevance of the articles of papers

4. <u>Partner's role:</u>
Describing the role covered in implementing the dissemination activity. In particular
   a) Simple participants to the events/ /seminars/ conferences/ workshops/exhibitions/ festival/ concerts

b) *Or* Speaker at events /seminars/ conferences/ workshops/exhibitions/ festival/ concerts
c) *Or* Exhibitor
d) *Or* Writer of the news/articles/papers
e) *Or* Simple dissemination through the upload of the news/article/papers in websites/newsletter and magazines

5. Number of people and participants

Providing a total amount of all the attendees of the events/seminars/ conferences/ workshops/ exhibitions/ festival/ concerts and the total number of the people to whom OPENSoundS has been directly disseminated.

In order to determinate (when it is possible) the average amount of people reached in case of news in website or articles/papers in newsletters and magazines, it is necessary taking into consideration the website/ newsletter/ magazines data base related to the numbers and characteristics of their users.

6. Attached Annexes

Enclosing:
a) Agenda and/or Programme and/or Leaflets and/or brochures and/or links of events/ seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
b) Copy of news/articles/papers in pdf format and/or providing a direct link to the website or newsletter or magazines on which is published
c) Any other materials of dissemination

Synthetic Frame of dissemination activities carried out by each partner - iMerc - University of London

n.	° Date /Venue	Typology of activity implemented (speeches in a seminar/workshops/events; stand expositions, uploading of articles/news/papers in related website/magazines etc.)	Short Description (Short description of main topics of the events or the speech or the articles or the expositions/ exhibitions or the news and the relevance in line with the project goals and mission, etc.)	Partner's role (speaker in the event/seminar/workshop, expositor, writer of the news/articles/, loader of news articles in related website or magazines, etc.)	Numbers of people/participants (please provide both number of total amount of participants and number of people to whom you directly talk about the project)	Attached Annexes (event's programme, leaflets, brochures, copy of the articles or news or links to website page, etc)
1	05/06/2012	Blog post	introduction to the OpenSoundS project posted on the Official International Society for Music Education (ISME) Blog	composer, poster	Total amounts of participants: > 5 million globally Total number of people directly involved: > 5 million globally	http://official-isme.blogspot.co.uk/2012/06/open-sounds-peer-education-on-internet.html
2	27/06/2012	demonstration and workshop	live masterclass on music technology and introduction to OpenSoundS, live composition, recruitment of participant schools Burlington School, responsible tutor: Mr John Rickwood	presenter, clinician, demonstrator, convener	Total amounts of participants: 35 Total number of people directly involved: 60+	http://imerc.blogspot.co.uk/2012/06/introduction-to-music-technology-and.html
3	15-20 July 2012	flyer handout in delegate conference packs	a one page a4 flyer about opensounds was included in all delegate's conference packs at the XXX ISME international conference on music education	developer and organiser as ISME webmaster	Total amounts of participants: 8000+ Total number of people directly involved: 10000+	http://www.imerc.org/various/os_flyer.zip
4	28/08/2012	London Borough of Newham	Presentation of OpenSoundS to the Every Child a Musician leadership panel for the London Borough of Newham during a research evaluation	presenter	Total amounts of participants: 11	http://www.imerc.org/various/os_flyer.zip

			for the inititiative lead by the iMerc research team			
					Total number of people directly involved: 300+	
5	28/09/2012	OpensoundS tutorial completion and posting on YouTube channel	development of video tutorials and posting on social media channels	developer, poster	Total amounts of participants: 2000+ Total number of people directly involved: 2000+	http://www.youtube.com/watch?v=jpLE67pCOHc http://www.youtube.com/watch?v=U8P_q5Q192M http://www.youtube.com/watch?v=eRwAAlb7hWo http://www.youtube.com/watch?v=xKJecfyFM0w
6	14&15/09/2012	flyer in delegate conference packs	a one page a4 flyer about opensounds was included in all delegate's conference packs at the Society for Education and Music Psychology Research 40th anniversary conference (sempre.org.uk)	developer and organiser as SEMPRE electronic media officer	Total amounts of participants: 5000+ Total number of people directly involved: 5000+	http://www.imerc.org/various/os_flyer.zip http://www.sempre.org.uk http://www.sempre.org.uk/conferences/past-sempre-conferences/23-sempre-40th-anniversary
7	13/10/2012	online tutorial syndication	syndication of the complete OpenSoundS experience tutorial on the International Music Education Research Centre Blog	developer and poster	Total amounts of participants: 5000+ Total number of people directly involved: 5000+	http://imerc.blogspot.co.uk/2012/10/about-opensounds-what-is-opensounds.html
8	14/10/2012	online tutorial syndication	syndication of the complete OpenSoundS experience tutorial on the International Society for Music Education Blog	developer and poster	Total amounts of participants: > 5 million globally Total number of people directly involved: > 5 million globally	http://official-isme.blogspot.co.uk/2012/10/about-opensounds.html
9	16/11/2012	Google/SoundCloud	a session chaired by Dr Evangelos Himonides at Google's Campus regarding music, education and technology. A live twitter wall, provided	panel chair	Total amounts of participants: 40	http://soundschool.tumblr.com/post/35590157377/sou

			by sharypic, will display comments from the audience as the discussion progresses. This means you can have your say, going beyond a typical 10 minute audience q&a session, without disrupting the flow of the panel.		Total number of people directly involved: 5000+	nd-school-at-campus-friday-16th-november-7pm https://www.internetweekeurope.com/calendar/event/40#/?filters=on&event=40 http://www.flickr.com/photos/internetweekeurope/sets/72157632059852230/ http://www.youtube.com/watch?v=7FpawhyhfyY
10	27/11/2012	Wells Cathedral school presentation	presentation of the OpenSoundS project to students at the Wells Cathedral school, Wells, Somerset	presenter	Total amounts of participants: 70 Total number of people directly involved: 70+	http://www.imerc.org/various/os_flyer.zip
11	14/11/2012	University of London	presentation of OpenSoundS to trainee teachers at the IoE 	presenter	Total amounts of participants: 40 Total number of people directly involved: 40+	http://www.imerc.org/various/os_flyer.zip

12	23/01/2013	Lecture and presentation at Birmingham City University	presentation of Sounds of Intent and OpenSoundS to trainee teachers at Birmingham City University	presenter	Total amounts of participants: 30 Total number of people directly involved: 30+	http://www.imerc.org/various/os_flyer.zip
13	exp. 2014	Book on Music Technology and Education	extensive reference to OpenSounds in a forthcoming edited volume by King and Himonides	editor		
14	April 2014	Conference contribution	Stand and presentation about the project at the 2nd International conference on technology, education and music	conference chair		http://www.sempre.org.uk/conferences/forthcoming/41-met

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