



Grid to monitor and describe the dissemination and exploitation activities

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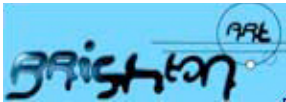
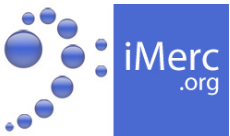
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Summary

This document introduces to OPENSoundsS partner on the report template of dissemination activities that aims to collect the information/data and make a list of all the dissemination and valorisation activities carried out by each partner during the project lifetime, out of forecast seminars and workshops already defined as direct project outcomes.

All the information on dissemination activities implemented and collected in this document are essential part of OPENSounds project. All the valorisation activities declared in the following scheme will be included in the final report.

Description of the template

The table in Annex 1 of this document (the report template) is defined in order to collect and list all the dissemination activities, out of those already included in the project proposal, that each partner carried out and keep on carrying out in the life time of OPENSoundsS Project.

The table describes the main data and information that must be provided and collected for each dissemination activity, it has to be filled as following:

1. Date and Venue :

Filling with:

- a) Venue and date of the events/ seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
- b) **Or** date of delivering and/or uploading news/articles/papers

2. Typology of activity implemented:

Describing one of the following category of the activities implemented:

- a) Participation or exhibition or delivering a speech in Events/seminars/ conferences/ workshops/exhibitions/ festival/ concerts/ in which OPENSoundsS project was specifically mentioned and disseminated,
- b) **Or** uploading news in related website and to website
- c) **Or** articles or papers in newsletter, magazines etc.

3. Short Description:

Providing a short description on the main topics of the activity implemented and its relevance with project objectives. In particular:

- c) Topics and relevance of the events/ seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
- d) **Or** topics and relevance of the delivered speech in the events/seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
- e) **Or** topics and relevance of the exhibition
- f) **Or** topics and relevance of the news on different website
- g) **Or** topics and relevance of the articles of papers

4. Partner's role:

Describing the role covered in implementing the dissemination activity. In particular

- a) Simple participants to the events/ /seminars/ conferences/ workshops/exhibitions/ festival/ concerts
- b) **Or** Speaker at events /seminars/ conferences/ workshops/exhibitions/ festival/ concerts

- c) **Or** Exhibitor
- d) **Or** Writer of the news/articles/papers
- e) **Or** Simple dissemination through the upload of the news/article/papers in websites/newsletter and magazines

5. Number of people and participants

Providing a total amount of all the attendees of the events/seminars/ conferences/ workshops/ exhibitions/ festival/ concerts and the total number of the people to whom OPENSOUND has been directly disseminated.

In order to determinate (when it is possible) the average amount of people reached in case of news in website or articles/papers in newsletters and magazines, it is necessary taking into consideration the website/ newsletter/ magazines data base related to the numbers and characteristics of their users.

6. Attached Annexes

Enclosing:

- a) Agenda and/or Programme and/or Leaflets and/or brochures and/or links of events/ seminars/ conferences/ workshops/exhibitions/ festival/ concerts/
- b) Copy of news/articles/papers in pdf format and/or providing a direct link to the website or newsletter or magazines on which is published
- c) Any other materials of dissemination

Synthetic Frame of dissemination activities carried out by each partner - EarMaster

n.	Date /Venue	Typology of activity implemented <i>(speeches in a seminar/workshops/events; stand expositions, uploading of articles/news/papers in related website/magazines etc.)</i>	Short Description <i>(Short description of main topics of the events or the speech or the articles or the expositions/ exhibitions or the news and the relevance in line with the project goals and mission, etc.)</i>	Partner's role <i>(speaker in the event/seminar/workshop, expositor, writer of the news/articles/ , loader of news articles in related website or magazines, etc.)</i>	Numbers of people/participants <i>(please provide both number of total amount of participants and number of people to whom you directly talk about the project)</i>	Attached Annexes <i>(event's programme, leaflets, brochures, copy of the articles or news or links to website page, etc)</i>
1	Facebook.com/earmaster June 27, 2013	Facebook post	Facebook post on EarMaster's official Facebook page about OpenSounds	Poster	Total number of people directly involved: 460	
2	Facebook.com/earmaster August 29, 2012	Facebook post	Facebook post on EarMaster's official Facebook page about OpenSounds	Poster	Total number of people directly involved: 200	
3	earmaster.com, earmaster.fr, earmaster.it June 2013-End of project	Website banner - News	Opensounds banner featured on EarMaster's official website. The banner was located on both the frontpage of the website and on the company information page in 3 languages: English, Italian and French.	Website owner	Total amounts of participants: 165.000 (as of July 2013)	
4	Facebook.com/bandloot June 27, 2013	Facebook post	Facebook post on BandLoot's Facebook page about OpenSounds	Poster	Total number of people directly involved: 18	
5	Twitter.com/earmaster June 27, 2013	Twitter post	Twitter post on EarMaster's official Twitter page about OpenSounds	Poster	Total number of people directly involved: 1800	
6	Musikmesse, Frankfurt, Germany	Musikmesse Frankfurt - Presentation	Presentation of the OpenSounds project to key actors of the music technology manufacturing and distribution market.	Participant: Hans Jakobsen	Total number of people directly involved: 12	

	April 10-13, 2013					
7	Aarhus January 13, 2013	Aarhus MusikSchool- Presentation	Presentation of the OpenSounds project to key actors of the music technology	Participant: Hans Jakobsen	Total number of people directly involved: 150	
8	Aarhus April 13, 2013	Aarhus MusikSchool- Presentation	Presentation of the OpenSounds project to key actors of the music technology	Participant: Hans Jakobsen	Total number of people directly involved: 150	
9	Aarhus June 13, 2013	Aarhus MusikSchool- Presentation	Presentation of the OpenSounds project to key actors of the music technology	Participant: Hans Jakobsen	Total number of people directly involved: 150	